

# 2019-2020 District Goals



**District:** District 33 K  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process.
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 3 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Improve/expand District and Club leadership training and identification of leaders:

With input from District Leadership Team and GLT, establish a 3 year improvement plan for our leadership training that includes:

- ability for all Lions to "audit" any time Officer classes they desire
- tiered leadership training so all Lions can easily identify next steps in training for their desired roles in Club/D/MD
- leadership succession plan
- education of ZCs and RCALs to identify and encourage potential leaders in their assigned Clubs

Model and set expectations as a servant leader vs one who expects to be served

Model and reinforce TEAM approach to leadership

Establish and support a District mentorship program that will

- utilize LCI mentoring program guidelines
- identify and assign a mentor for every leader in a new D position and encourage Clubs to do the same

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	10
3rd Quarter	5
4th Quarter	10

**By the end of the 4th quarter, the district will add a total of 45 new members.**

### Action Items:

My district will organize at least 3 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 0 new clubs.**

**With a minimum of 0 charter members.**

### Action Items:

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	5
2nd Quarter	5
3rd Quarter	5
4th Quarter	5

**By the end of the 4th quarter, the district's membership drops will not exceed 20 members.**

### Action Items:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

45	+	0	-	20	=	25
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 1000000 people.**

### Action Items:

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 90 service activities.**

### Action Items:

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

### **Custom goal and action items**

Increase the impact of our service by at least 20% by modeling and igniting a passion for service and providing service opportunities at the District level as well

- At the District level, we will complete service projects in at least 5 of the global service areas

- At least 50% of Clubs will establish at least 1 new service project-encouraging collaboration with other Clubs, service organizations, etc

- Provide new opportunities for LEOs, Lions and Cubs to serve together in diversity

- Appoint an active GST who will provide Clubs with information regarding LCI service focus months and educate as to potential projects and coordinate our D level projects

- Provide service opportunities at each Advisory meeting and our midwinter conference

- Recognize new/creative service projects

- Establish a District Administrator to coordinate with GST to increase Club reporting

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 33000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

## **ADVOCATE**

**In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

### **Custom goal and action items**

100% of Clubs will make a donation to LCIF

At least 1 model Club will be identified

At least 25 Lions will make individual, monthly donations to Campaign 100

LCIF Impact stories will be shared regularly

At least 2 speakers will present at least one Advisory about their service journeys

LCIF coordinator will educate at least 25% of Clubs in District